

Pablo Corroto Pradillo

Architect

Design Director & Project Manager

Contact Information:

Address: Sandton, Johannesburg, South Africa

Email: pcorroto.ah@gmail.com

Phone Number: +27 (79) 109 1309 / +34 699 899 082

LinkedIn Profile: www.linkedin.com/in/pablo-corroto-pradillo-architectureandprojectdesign

PROFESSIONAL EXPERIENCE:

(1) Founder, Design Director and Project Manager in **Áhl** by Pablo Corroto Pradillo (Architecture and Engineering Office)

- **From 1/2016**
- **Roles:** Vision and Leadership; Business Development; Design Direction; Team Building; Financial Management; Industry Engagement.
- **Projects*:** Residential buildings public and private projects in Barcelona, Madrid, Évora and Toledo (0.1M-5M €); Public buildings projects (100M €); Hotel 4* project (8M €); Masterplan project (2.5M €); Pedestrian bridge (0.2M €); Landscaping project
- **Achievements:** Project award for residential building; 1st prize competition residential building; International qualification; International collaborations;

(2) Head of architecture and infrastructures sustainable design in **Green Cross UK** (a Non-Governmental Organisation founded by Nobel Peace Prize Mikhail Gorbachev in 1993. With 25 years experience, operations and presences on the six continents, Green Cross promotes environmental and social sustainable development through initiatives and programmes for Communities and the Environment)

- **From 5/2022**
- **Roles:** Architecture and infrastructures sustainability consultant: Developing and identifying sustainable projects to maintain a consistent ecological philosophy and ensure high-quality output align with the NGO's and COP's values and goals; NGO Development; Project Oversight; Industry Engagement.
- **Projects*:** Infrastructures non profitable consult initiatives for Africa, South America and Asia to develop sustainable projects; EOI for Consultancy involving re-development of ISBT at Anand Vihar & Sarai Kale Khan and development of ISBT at Dawarka-21 (+1B €).
- **Achievements:** COP26; COP27; Metro consultancy contract with EY India.

(3) Instructor in **FuturED UK** (an international educational organisation based in Monaco and in the United Kingdom, an online platform, founded to contribute to the achievement of the UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS, and endorse the UN Global Compact and SME Climate Hub.)

- **From 3/2022**
- **Roles:** Imparting knowledge, inspiring creativity, and nurturing the next generation who are committed to creating sustainable, environmentally friendly, and resilient built environments. Impart expertise in the field of sustainable design and construction practices. Responsible for guiding and educating students or participants in a comprehensive and practical manner, focusing on sustainable and eco-friendly principles in architecture or any industry than can be used in any other field to create better sustainable ecologies.
- **Projects*:** "Ultra Petita"; "Reflected transparency"; "Sustainable Rehab"; "Wood is good?"; "Hello, I am a hybrid building";
- **Achievements:** UN ED and GCUK sponsored masterclasses;

(4) Head of architecture and design in **DECAI** (Qingdao-based Decai Decoration Co Ltd, established in 1999, was officially listed on the main board of the Shanghai Stock Exchange on July 6 of 2021, making it the first A-share listed company in Shandong's construction industry) and **Harper Downie** (Based in Clerkenwell, London, HdAr are a 50 strong UK architecture company with an international reach)

- **From 10/2020 To 2/2022**
- My role as Head of Design in DECAI as the only non-Chinese architect, involved overseeing and leading the architectural design process and strategy within the organisation and the partnership with HdAr; Design Leadership: (more than 30 people); Design Strategy (BIM); Team Management; Project Management; Client-Centered Design; Collaboration and Communication; Design Trends and Innovation; Stakeholder Engagement; Design Quality Assurance.
- **Projects*:** Residential buildings public and private projects (including building +100m) in Qingdao, Jinan, Beijing and Shanghai (10M-1B €); Public buildings projects (100M-800M €); Hotel 4* and 5* project (50M-600M €); Masterplan project (500M-10B €); Office buildings (50M-300M €); Landscaping project (0.3M-20M €); Retail projects (0.1M-450M €); Metro projects (20M-700M €); Museum buildings; Pavillions; Industrial buildings; Consultancy projects with a project value of +500M €; Branding and event design for International Fair.
- **Achievements:** Best Metro Design of China; First non-Chinese architectural Master of Heritage architecture mentoree; Haier architects; Tsingtao architects;

(5) Founder and director of design in Sincerelyours and Vëse (multi awarded jewellery Kosovo based atelier)

- **From 11/2019 To 02/2021**
- As the Founder and Design Director of a jewelry company, I encompassed both entrepreneurial and creative responsibilities. Vision and Strategy; Business Development; Financial Management; Team Building and Leadership; Branding and Marketing; Sales and Customer Relationship Management; Creative Responsibilities: Jewelry Design; Trend Forecasting and Market Research; Product Development; Quality Control; Collaboration and Supplier Management; Portfolio Development.
- **Projects*:** Check the collections on the website.
- **Achievements:** MET gala; "Maestros de la costura" TV show on Spanish National TV; Big Brother Israel; NY Fashion Week; Vogue; Berlin Fashion Week; Designs for Dua Lipa, Rita Ora...

(6) Assistant architect and instructor in Vicente Gualart (Architecture office) + **IAAC** (Institute of Advanced Architecture of Catalunya, Valldaura Labs and Universidad Polit cnica de Catalunya)

- **From 9/2018 To 9/2019**
- As a Licensed Assistant Architect in an international urbanism office, my role was to provide support and experience to the architects and urban planners in the design and planning of various urban projects. I was involved in the development of urban design concepts, research, and the production of architectural drawings and documents; Design Support; Documentation and Presentation; Research and Analysis; Collaboration and Coordination; Technical Drawings and Specifications; Project Support; Continuous Learning; Quality Control; Professional Growth.
- **Projects*:** Residential buildings public and private projects in Barcelona, Shenzhen and Gabon (1M-500M €); Public buildings projects (0.1M €); Masterplan project (1B €); Sustainable Pavilion; Experimental case studies; Furniture; Investigation Papers;
- **Achievements:** Best sustainable design 2019; Published on Archdaily, Boom Designing, El Pa s...

(7) Assistant Architect, Project Director Architect and Head of Marketing and Design Editor in Morph Architecture and Suma Engineering (Madrid based International Architectural Company, AW100 2022)

- **From 11/2017 To 9/2018**
- As an **Assistant Architect**, the first months I started to work in the company, my role was similar to the one stated before: to support the lead architect and team in the design, planning, and execution of architectural projects. I was involved in the development of design concepts, creation of architectural drawings, and preparation of project documentation for final projects and for tenders. My key responsibilities included assisting in design development based on my previous and multicultural experience, site analysis, project coordination, and communication with stakeholders, clients, developers and providers. I also had the opportunity to learn and develop my skills as an architect of a big architectural corporation for first time.
- As a **Project Director Architect**, my role was to oversee the design and execution of architectural BIM projects and competitions. I was responsible for managing project budgets, schedules, and resources, while ensuring that the design meets client requirements and quality standards. My responsibilities included leading the project team, coordinating with consultants and contractors, managing project risks, and communicating with clients, developers and providers. I was involved in business development, including identifying potential clients and preparing project proposals too.
- As the **Head of Marketing and Design Editor**, my role was to lead the marketing and design efforts of the company. I was responsible for creating and implementing marketing strategies, promoting the company's brand, and managing the design and content of marketing materials. My key responsibilities included developing marketing campaigns, managing social media channels, coordinating events and promotions, and producing marketing collateral. I was responsible for managing a team of designers, writers, and other marketing professionals, ensuring that all marketing materials are high quality and aligned with the company's brand.
- **Projects*:** Residential buildings public and private projects in Barcelona, Madrid, M laga, Murcia, Segovia and Torrevieja (0.5M-50M €); Public buildings projects (100M €); Hospitality project (100M-500M €); Masterplan project (5M-10M €); Sanitary projects (100M-500M €); Retail projects (1M-30M €)
- **Achievements:** +150 Architects; multi-award company; preferred architects for AEDAS, CBRE, Via Celere, Neinor, Grupo Ibosa...

(8) Assistant Architect and Editor in Jun Igarashi Architects (a Hokkaido based architecture office)

- **From 1/2017 To 11/2017**
- My role involved providing support in architectural design and documentation while also contributing to the editing and production of various publications.
- As an **Assistant Architect** my key responsibilities and duties were: Design Support; Documentation and Drawing Production; Model Making; Data Analysis; Project Coordination.
- As an **Editor and Author:** Publication Editing; Content Curation; Design Layout; Proofreading and Fact-Checking; Collaboration with Authors and Contributors; Publication Promotion.
- **Projects*:** Residential private houses projects and Public buildings projects of small and medium scale.
- **Achievements:** Biennale of Seoul; Biennale of Venice; Multi-award architectural firm;

(9) Assistant Architect, Architect, Structures Designer Assistant and Book Editor and Co-author in Suma arquitectura (a Madrid based architecture office)

- **From 9/2015 To 1/2017**
- As an Assistant Architect and Architect later on in this small architectural practice, my role involved a combination of architectural design support, specialised expertise in timber structures, and contributions to book editing and co-authorship. The key responsibilities and duties associated with each role were:
- **Assistant Architect:** Design Support (CAD-BIM); Documentation and Drawing Production; Project Coordination; Client and Providers Communication.
- **Timber Structures Designer Assistant:** Timber Structures Design; Technical Drawings; Research and Innovation.
- **Book Editor and Co-Author:** Editing and Proofreading; Content Development; Collaboration with Authors and Contributors.

- In this multifaceted role, I have the opportunity to contribute to awarded architectural designs, specialize in timber structures, and actively participate in the creation and editing of architectural publications. My diverse skill set and contributions helped to enhance the practice's architectural projects, knowledge dissemination, and industry presence.
- **Projects*:** First timber public library with more than 250.000 books; Timber residential private building; EU funded publication.
- **Achievements:** "Special mention as best residential project" award by COAM (Colegio Oficial de Arquitectos de Madrid); "Best Library Design. Sustainable Timber Building" award by Barcelona Municipality; Published in several media.

(10) Intern and Assistant Architect in TASH (Taller de Arquitectura Sánchez Horneros) (a Toledo based international architectural practice)

- **From 9/2014 To 9/2015**
- My role involved supporting the architectural team in various aspects of project design, documentation, and coordination, until, because of my hard work, I was granted to be head of design in a residential project. My key responsibilities and duties as an Intern were: Learning and Development; Research and Analysis; Documentation Support; Presentation Preparation; Assistance in Project Coordination.
- As an **Assistant Architect:** Design Support (CAD); Documentation and Drawing Production; Building Information Modeling (BIM); Project Coordination; Quality Control; Administration Support; Continued Professional Development.
- In both the intern and assistant architect roles, I had the chance to contribute to architectural projects, learn from experienced professionals, and gain valuable hands-on experience in the field of residential, retail and hospital architecture. My dedication, willingness to learn, and attention to detail were essential in supporting the success of projects within the multi awarded international architectural firm.
- **Projects*:** Residential buildings public and private projects in Toledo, Madrid and Panamá (0.5M-50M €); Public buildings projects (50M €); Hospitality project (100M-500M €); Sanitary projects in Spain, Panama and Guatemala (100M-500M €); Retail projects (1M-30M €)
- **Achievements:** Head of design of a built residential project with 20 years-old; multi-awarded company; Hospitals design expertise;

(11) Intern/Architect - Partner & Collaborator in Estudio San Lorenzo Arquitectura S.L. (Toledo based Architectural office)

- **From 9/2010**
- Started as an intern, work as an assistant architect while studying and giving classes in Universidad Politécnica de Madrid. In 2018 start to collaborate with them and since 2020 become business partner of this small office in Toledo (Spain).
- As an **Architect, Partner and Collaborator** in this heritage specialized architectural practice, my role has been multifaceted and encompasses various responsibilities related to architectural design, project management, partnership, and collaboration. The key responsibilities and duties associated with this role are:
- **Architectural Design:** Design Leadership; Preservation and Restoration; Design Development; Research and Analysis.
- **Project Management:** Project Planning and Execution; Client Engagement; Consultant Coordination.
- **Partnership and Collaboration:** Strategic Planning; Business Development: Leverage our expertise and industry connections to identify new project opportunities and secure heritage-focused and new projects; Collaboration and Team Management; Industry Engagement.
- As an Architect, Partner, and Collaborator in the heritage specialized architectural and project design practice, my role goal is preserving and celebrating architectural heritage while ensuring the successful execution of projects. Our expertise in heritage design, project management, partnership, and collaboration will contribute to the growth and reputation of the architectural practice in the field of architecture.
- **Projects*:** Check website and portfolio.
- **Achievements:** Project award for residential building; 1st prize competition residential building; *Tender mention...*

(12) Assistant Teacher in Universidad Politécnica de Madrid, Escuela Técnica Superior de Arquitectura de Madrid (Madrid based University)

- **From 9/2014 To 7/2015**
- As an Assistant Project Architectural Teacher with a collaboration scholarship my role involved providing support and instruction in architectural project course of Federico Soriano Cathedra. The key responsibilities and duties associated with this role were: Course Instruction; Design Guidance; Technical Instruction; Critique Sessions; Project Coordination; Academic Support; Collaboration and Teamwork.
- **Research and Scholarship:** As a collaboration scholarship recipient, I were expected to engage in research activities within the architectural field, conducting research projects, publishing academic papers, and contributing to the advancement of architectural knowledge.
- As an **Assistant Project Architectural Teacher** with a collaboration scholarship, I helped to shape the design education and professional development of students. My expertise, guidance, and commitment to architectural excellence contributed to the success of the architectural program and the future careers of the students at the Universidad Politécnica de Madrid.

(13) Consultant in Otifa S.L. (Company specialized in facades and roofs. Construction and design material providers)

- **From 9/2008**
- As an Architect, **material expert**, my Consultant role involves providing expertise and guidance in architectural design, construction techniques, and material selection related to facades and roofs. My key responsibilities and duties are:
- Design Consultation; Material Selection; Technical Expertise; Product Knowledge; Cost Estimation and Budgeting; Collaboration with Stakeholders; Project Support; Market Research and Business Development.
- My role bridges the gap between architectural design and construction implementation. My expertise in materials, construction techniques, and design will contribute to the successful execution of projects and the overall growth of the company as a trusted provider of construction and design materials for facades and roofs.

*** A full description of the projects mentioned can be found on the attached portfolio. For more information on the roles request the extended version.**

EDUCATION:

(I) **Master in advanced ecological structures** from 9/2018 to 9/2019

Universidad Politécnica de Cataluña and IAAC (Valldaura Labs, Institute of Advanced Architecture). Architectural engineering Master Degree completed with a full scholarship.

(II) Diploma and certification on **Business Management and Entrepreneurship** from 1/2017 to 9/2017

Excellence "Yuzz" program of Deusto University in the Madrid Campus completed with a Banco Santander full scholarship.

(III) **Master in architecture** from 9/2015 to 9/2016

Universidad Politécnica de Madrid, ETSAM (Escuela Técnica Superior de Arquitectura de Madrid). Architectural engineering and construction Degree completed with an overall excellent result, project yearly scholarship and selected project with honours. Certificated by Spanish and European Education Ministry, Chinese Authorities, SAQA (NQF 9) and SACAP in South Africa.

(IV) **Degree in architecture** from 9/2010 to 9/2015

Universidad Politécnica de Madrid, ETSAM (Escuela Técnica Superior de Arquitectura de Madrid). Architectural engineering and construction Degree completed with an overall excellent result, project yearly scholarship and selected project and subjects with honours. Certificated by Spanish and European Education Ministry, Chinese Authorities, SAQA (NQF 8) and SACAP in South Africa.

(V) **Certificate in Secondary Education (Senior School) specialised in Science and Technology** completed on the 27th of May 2010 Santa Maria de Toledo Mary's brothers School, Toledo (Castilla La-Mancha, Spain). Qualification with a Grade Point Average of 9.12 (out of 10). Certificated by Spanish Education Minister for Education, Chinese Authorities, and SACAP in South Africa.

***Certificates on:**

- **Architecture** by COAM (Colegio de Arquitectos de Madrid), COAC (Colegio de Arquitectos de Cataluña) and COACM (Colegio de Arquitectos de Castilla La-Mancha)
- **Interior Design** by Domestika and Nook Arch (6/2022-12/2022)
- **Management consulting** (MGMT), Consulting Fellowship by Nebula (NOVA) with BCG & McKinsey (6/2022-12/2022)
- **Revit** by Controlmad (11/2017-12/2017)
- **Leadership** (ALTA the course for the leaders of the future) by IE (Instituto de Empresa) and beWanted (Alumni Global Search, S.L.) (9/2015-9/2016)
- **Advanced Structures** for architecture and engineering by Academia NOVA (9/2012-7/2015)
- **Advanced Rhinoceros + Grasshopper + VRay** by Academia NOVA (9/2012-7/2015)
- **Architecture and Bionics** by Javier Pioz & Soul Friends at the International Bionic Architecture Seminars (9/2010-6/2011)

LANGUAGES:

- **Spanish:** Native
- **English:** Full professional competence
- **French:** Intermediate
- **Italian:** Basic
- **Portuguese:** Basic
- **Chinese (Simplified Mandarin):** Basic
- **Catalan:** Intermediate: Full professional competence

SKILLS:

Software Skills:

- **Rhinoceros** (Expert) / Adobe **Autocad** (Expert) / **Revit** (Advanced) / **Archicad** (Intermediate) / **Sketchup** (Intermediate)
- **Lumion** (Expert) / **V-Ray** (Advanced) / **3D Max** (Basic)
- **Grasshopper** (Intermediate - Advanced) / **Processing** (Intermediate) / **Arduino** (Intermediate) / **3D Printing** (Intermediate)
- **Presto** (Advanced) / **Cype** (Basic) / **Tricalc** (Basic)
- **Photoshop** (Advanced) / **Indesign** (Expert) / **Illustrator** (Intermediate) / **Premier** (Intermediate) / **After Effects** (Advanced) / **Corel Draw** (Intermediate)
- Microsoft Office **Word** (Expert) / Microsoft Office **Excel** (Intermediate) / Microsoft Office **Power Point** (Expert)
- **HTML5** (Basic) / **Python** (Basic) / **CS** (Basic) / **CC** (Basic) / **Wordpress** (Intermediate)

**Suitable for working on Windows, Apple and Linux.*

Soft Skills:

- **Hobbies & Passions:** Profesional jumping horse rider, foodie, nature and cultural traveller, reader and painter, semiprofessional photographer...
- **Interpersonal skills:** Used to work in multicultural teams and to present criteria of proactivity, interdependence and functional efficiency.
- **Emotional training:** Dr. Mario Alonso Puig conferences; Mentoree of the highest authority of Taoism of Shandong, China.